

**Annovera**<sup>®</sup>  
(segesterone acetate and  
ethinyl estradiol vaginal system)  
Delivers 0.15 mg/0.013 mg per day

**ANNUAL,  
COMFORTABLE,  
CONTROLLABLE  
BIRTH CONTROL.  
FINALLY.\***



Please see Important Risk Information,  
including **BOXED WARNING**, and Use Information  
throughout this brochure and Full Prescribing  
Information at [ANNOVERA.com](http://ANNOVERA.com).

\*Annual—Lasts 13 cycles or periods. For each cycle,  
**ANNOVERA** is inserted and left in place for 21 continuous  
days and then removed for 7 days.

# A VAGINAL RING IS A RING THAT GOES IN YOUR VAGINA.

Why say the “v-word” when you can just say vagina? It’s time we stop apologizing for the way we talk about birth control and start demanding more from it. Introducing **ANNOVERA**: The first-and-only, annual (13 cycles) birth control ring that is as effective at preventing pregnancy as the pill.\* Not only does it last an entire year, it’s comfortable and puts you in control. Finally.

\*Annual—Lasts 13 cycles or periods. For each cycle, **ANNOVERA** is inserted and left in place for 21 continuous days and then removed for 7 days.

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## IMPORTANT RISK INFORMATION

- Do not use ANNOVERA if you smoke cigarettes and are over 35 years old. Smoking increases your risk of serious heart and blood vessel (cardiovascular) side effects from hormonal birth control methods, including death from heart attack, blood clots, or stroke. This risk increases with age and the number of cigarettes you smoke.
- ANNOVERA does not protect against HIV infection (AIDS) and other sexually transmitted infections (STIs).

Please see additional Important Risk Information, including BOXED WARNING, throughout this brochure.

# ANNOVERA IS:

## ANNUAL

You get one year of pregnancy prevention in one ring. That's 13 cycles, or periods, if you're counting.

## COMFORTABLE

It's easy to use, and we made it soft and squishy because your vagina is soft and squishy.

## CONTROLLABLE

When you don't want birth control protection, you can stop. No procedure required. You put it in for 21 days, and then you pull it out for 7 days—each cycle.



# HOW IT WORKS:

## IS ANNOVERA EFFECTIVE AT PREVENTING PREGNANCY?

Yup—it's as effective as the daily pill without the daily commitment.†

## HOW IS IT DIFFERENT FROM THE OTHER VAGINAL RINGS?

Unlike other vaginal rings that last only 1 cycle, **ANNOVERA** is a soft, flexible ring that is annual, lasting for 13 cycles or periods.\*

## HOW SHOULD I USE ANNOVERA?

You insert and remove it yourself, 21 continuous days in and 7 days out, giving you control over your fertility and menstruation each cycle.

## CAN YOU USE ANNOVERA DURING SEX?

Yes. It is comfortable throughout daily activities, including sex.

## WHAT HAPPENS IF ANNOVERA COMES OUT?

Don't panic, accidents happen. Just make sure you wash and reinsert it within 2 hours. If **ANNOVERA** is out of your vagina for more than 2 hours at one time or at different times that add up to more than 2 hours over the 21 days of continuous use, only then will you need to use another method of birth control (such as male condoms or spermicide) until **ANNOVERA** has been back in your vagina for 7 consecutive days.

†**ANNOVERA** is 97.3% effective at preventing unintended pregnancy.

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## IMPORTANT RISK INFORMATION CONT'D

### DO NOT USE ANNOVERA IF YOU

- have or have had a blood clot in your arms, legs, lungs, or eyes.
- have had a stroke.
- have reduced blood flow to your brain (cerebrovascular disease).
- have reduced blood flow or blockage in 1 or more of the arteries that supply blood to your heart (coronary artery disease).
- have had a heart attack.
- have heart rhythm or heart valve problems that increase your risk of having blood clots, such as an infection of the inner lining of the heart and heart valves or a type of irregular heartbeat called atrial fibrillation.

Please see additional Important Risk Information, including **BOXED WARNING**, throughout this brochure.

## WHAT HAPPENS IF I LEAVE ANNOVERA IN FOR LONGER THAN 21 DAYS?

If you have left **ANNOVERA** in for over 21 days, don't worry. Just remove it as soon as you remember. Then, wait 7 days before reinserting to resume a 21-to-7-day schedule.

## DO I NEED TO SEE MY HEALTHCARE PROVIDER TO STOP USING ANNOVERA?

Nope, **ANNOVERA** is a long-lasting birth control completely controlled by you. **ANNOVERA** does not require a healthcare visit for insertion or removal.

## HOW DO I KEEP IT CLEAN?

Keeping **ANNOVERA** clean between uses is easy. **ANNOVERA** should be washed with mild soap and water and rinsed and patted dry with a clean cloth towel or paper towel prior to each insertion and at each removal.

## WHERE DO I STORE ANNOVERA WHEN I TAKE IT OUT?

**ANNOVERA** comes with a small case for convenient and discreet storage. It looks like a makeup compact case but it's not, obviously. Store **ANNOVERA** in the case away from children, pets, and extreme temperatures.

## DOES IT REQUIRE REFRIGERATION?

Nope.

\* Annual—Lasts 13 cycles or periods. For each cycle, **ANNOVERA** is inserted and left in place for 21 continuous days and then removed for 7 days.



Not actual size.

# WHAT'S INSIDE?

## DOES ANNOVERA HAVE HORMONES?

Yes. **ANNOVERA** releases one of the lowest daily doses of ethinyl estradiol (0.013 mg/day) on the market and includes a new kind of progestin (segesterone acetate). It slowly releases a low stream of these two hormones into your vagina, which then enter your blood.

## DO THE HORMONES IN ANNOVERA WORK THE SAME AS THE PILL?

Yes. **ANNOVERA** is a combination hormonal contraceptive (CHC) that contains a form of estrogen (ethinyl estradiol) and progesterone (segesterone acetate) to prevent ovulation. CHCs also change the cervical mucus and the lining of the uterus (endometrium), which can help prevent pregnancy.

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## IMPORTANT RISK INFORMATION CONT'D


### DO NOT USE ANNOVERA IF YOU

- have a problem with your blood that makes it clot more than normal.
- have high blood pressure that is not controlled with medicine or have high blood pressure with blood vessel damage.
- have diabetes and are over 35 years old; have diabetes with high blood pressure or problems with your kidneys, blood vessels, eyes, or nerves; or have had diabetes for longer than 20 years.
- have headaches with changes in vision, numbness or weakness, have migraine headaches with aura, or are over age 35 years old and have any type of migraine headaches.
- have liver disease or liver tumors.
- have or have had breast cancer or any cancer that is sensitive to the female hormones estrogen or progesterone.
- have unexplained vaginal bleeding.
- are allergic to segesterone acetate, ethinyl estradiol, or any of the ingredients in ANNOVERA.
- take any Hepatitis C drug combination medicine containing ombitasvir/paritaprevir/ritonavir, with or without dasabuvir.

**Please see additional Important Risk Information, including BOXED WARNING, throughout this brochure.**



UNAPOLOGETICALLY,  
ANNOVERA



Talk to your  
healthcare provider  
or visit **ANNOVERA.com**  
to learn more today.

## IMPORTANT RISK INFORMATION CONT'D

### WARNINGS

**ANNOVERA can cause serious side effects, including:** blood clots; toxic shock syndrome (TSS); liver problems, including liver tumors; high blood pressure; gallbladder problems; changes in the sugar and fat (cholesterol and triglycerides) levels in your blood; headache; irregular or unusual vaginal bleeding and spotting between your menstrual periods; depression; possible cancer in your cervix; swelling of your skin especially around your mouth, eyes, and in your throat (angioedema); dark patches of skin on your forehead, cheeks, upper lip, and chin (chloasma). **Call your healthcare provider or get emergency medical care right away if any of these serious side effects occur.**

**The most common side effects of ANNOVERA include:**

- headache, including migraine
- nausea/vomiting
- vaginal yeast infection (candidiasis)
- lower/upper abdomen pain
- painful periods
- vaginal discharge
- urinary tract infection
- breast pain/tenderness
- irregular vaginal bleeding
- diarrhea
- genital itching

### USE

ANNOVERA is a ring-shaped vaginal system with hormones used by females to prevent pregnancy.

ANNOVERA has not been adequately studied in females with a body mass index  $>29$  kg/m<sup>2</sup>.

**The risk information provided here is not complete. To learn more, review the ANNOVERA Patient Information and talk with your healthcare provider or pharmacist. The FDA-approved product labeling, including Patient Information, can be found at ANNOVERA.com.**

**You may report side effects to the FDA at [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or by calling 1-800-FDA-1088. You may also report side effects to TherapeuticsMD at 1-888-228-0150.**

## TherapeuticsMD

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